



# *TerraWatu*

ANNUAL REPORT  
FOR 2024



# CO-DIRECTOR'S STATEMENT

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Dear Supporters, Partners, and Friends,

As the co-director of Terrawatu, I am honored to present our annual report for 2024.

By the end of last year, we witnessed the remarkable impact of our efforts as the fruits of our labor came into full bloom. Our path forward has never been clearer, with our present and future initiatives poised to create lasting improvements in the lives of the communities we have served since 2001.

As you will see in the stories below, we have made impressive strides in our commitment to empowering women, promoting environmental sustainability, advancing IT in education, and nurturing the next generation.

None of this would be possible without the dedication and support of our team, partners, donors, and volunteers.

Thank you for standing with one of Tanzania's most respected NGOs. We are deeply grateful for your continued support and encouragement.



**DR. TANYA PERGOLA**

Founding Co-Director of Terrawatu

Operating in Tanzania since 2001

# LYNN BRETSNYDER WOMEN'S CENTRE

**Focal Areas: Women's Empowerment, Good Health, Poverty Alleviation, Sustainable Agriculture, Environment**

The Lynn Bretsnyder Women's Centre (LBWC) in Mkonoo, Tanzania officially opened on October 12, 2024. This beautiful space serves as a focal point in a community that has been struggling to develop and will now accelerate the movement towards healthier livelihoods connecting sisters from around the world.

Built in memory of Terrawatu's cherished board member Lynn Bretsnyder, the LBWC empowers women through skill-building, community gatherings, and small business development. Our vision is to create a community where women are valued, to improve their mental and physical well-being, and to pass these opportunities to future generations.

Project Director, Angella Marcel, with support from Juliana Yonam Naftal is leading the LBWC's three-year strategic plan to achieve its goals. The adjacent permaculture demonstration farm, including moringa cultivation, is integral to its initiatives.

Volunteers from around the world visit the LBWC and contribute time, money and other resources to the Centre.



**TERRAWATU'S LATE BOARD MEMBER**

*Portrait of Lynn Bretsnyder adorns the main hall of the LBWC*

# SIMANJIRO HUB

## Focal Areas: Indigenous Peoples, Holistic Management, Regenerating Land & Livelihoods,

For over two years, Terrawatu has been exploring ways to address two major issues effecting the Maasai people of Tanzania: 1) the relocation of some homesteads from the Ngorongoro Conservation Area and 2) the continual degradation of traditional lands due to climate change and outdated land use practices.

It is now looking promising that we have found a solution. In May of 2024, Co-Director Lekoko Ole Sululu travelled to Kenya with a young Maasai named Edward Richard to the Mara Training Centre of Savory Global. They learned modern techniques for raising and breeding livestock while regenerating grasslands. One of Savory's goals is to amplify indigenous know-how to better deal with a changing climate, population increase and uses of land.

Terrawatu has applied to become a Savory Hub and develop a training centre on our land in Simanjiro. The long-term vision of this project is to create a model homestead that will be an example for other Maasai in Tanzania who could replicate new ways of keeping livestock healthier and regenerate grasslands, thereby having an impact on the global environment.



### OLE SULULU ON THE LAND IN SIMANJIRO

*The cows are already getting healthier with a new supply of water and management practices.*

# IT FOR EDUCATION - 2.0

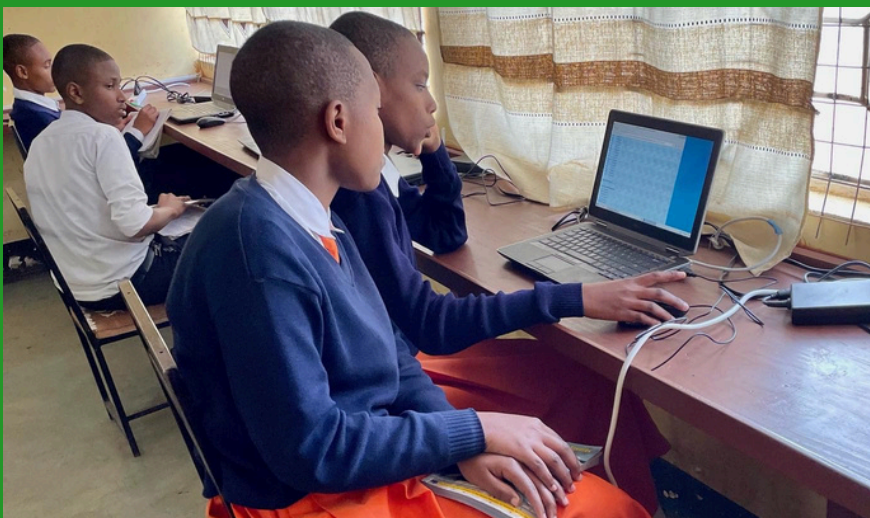
## Focal Areas: Education, Access to the Digital Economy

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In March of 2024, Terrawatu worked with our partner Reneal International Education Outreach on our second joint project. Terrawatu IT Specialist, Boris Sululu, helped install a new computer lab at Mkonoo Secondary School in Arusha. This school is not far from Terrawatu's new Women's Centre.

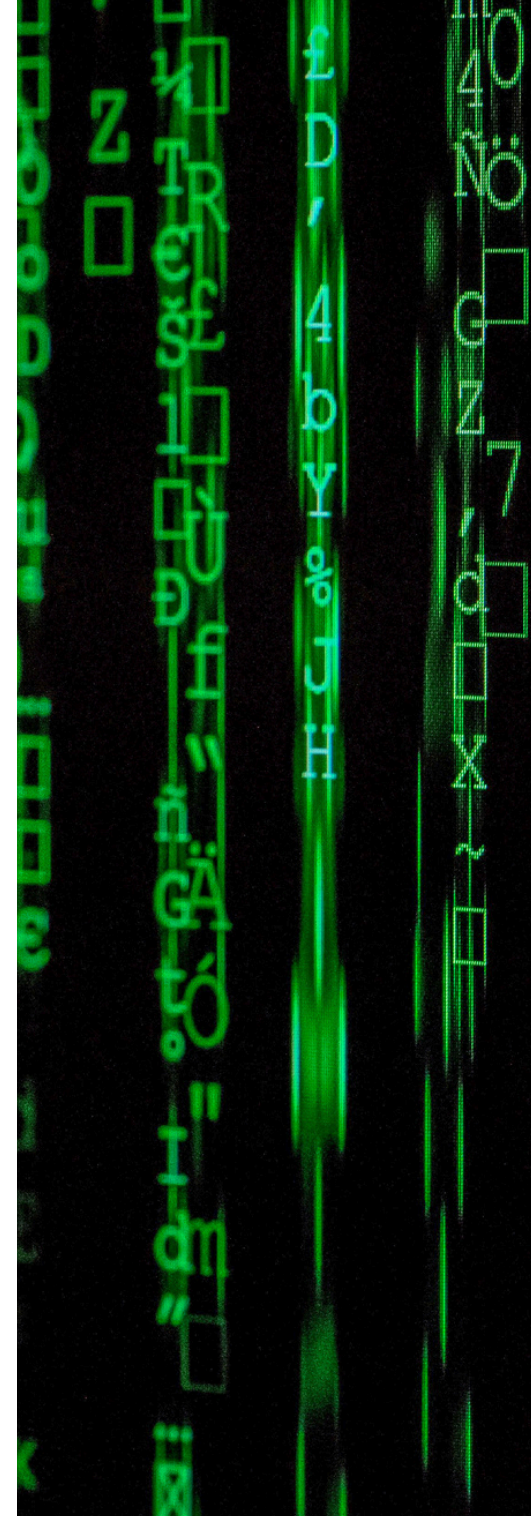
In follow-up visits to Moshono Secondary School—our first joint project with Reneal—and Mkonoo Secondary School, teachers and students expressed deep appreciation for the new technology. They also reported noticeable improvements in academic performance.

We would also like to take a moment to honor the loss of our dear friend and partner at Reneal, Neal. As one of the co-founders of Reneal, he played a vital role in expanding access to education through technology. His dedication and generosity have left a lasting impact on the schools and students we serve. We look forward to celebrating his life by continuing our collaboration with Reneal to enhance educational opportunities in more schools across Tanzania.



### **MOSHONO SECONDARY SCHOOL**

*This computer lab is housed on the campus where Terrawatu planted many trees with Jane Goodall's Roots & Shoots programme*



# HURUMA & KIBOWA ORPHANAGES

**Focal Areas: Education, Good Health & Well-being, Food Security & Improved Nutrition**

In 2024, Terrawatu strengthened our relationships with Huruma Orphanage and Kibowa Orphans Centre. Our dedicated sponsors continue their support for individual children at the orphanages, covering their school fees, accommodation, and food and living expenses.

This child sponsorship programme has been operating for over two decades within Terrawatu. Over the years, many children have graduated from their schools and internships and have gone on to successful careers. We thank all of you who have been supporting this next generation of Tanzanian children.

At Huruma Orphanage, Terrawatu's Project Director, Angella Marcel, continues the cooking classes initiated by Board Member Natallia Clancy.

In 2025, we anticipate the continued growth of the permaculture farms adjacent to both Huruma and Kibowa, knowing that they will play a vital role in nourishing the well-being of the children under their care.



## GIFTS FOR CHILDREN

*Young supporters of Terrawatu bring gifts from their home countries.*

# ANNUAL EVENTS

**Focal Areas: Gender Equality, Lifelong Learning, Human Rights, Environment**

In 2024, Terrawatu continued to organize and lead key events throughout the year. Together with our partner NGOs, we hosted workshops and events for International Women's Day and The Day of the African Child.

Terrawatu team members speak on the following topics: women's rights, poverty alleviation, green environment, small business development, family planning and sustainable livelihoods.

# VENTURE PHILANTHROPY

Terrawatu launched its first Venture Philanthropy campaign in 2022. With a clear vision of where we would like to go with our work as an NGO over the next 5-10 years, venture philanthropists can choose to partner with Terrawatu on a specific project.

Our Vision is to create model villages. The first of these villages is located in Simanjiro District, Tanzania and aims to create a place where Maasai people can learn and live following the strategies of holistic land management and regenerative agriculture.



## INTERNATIONAL WOMEN'S DAY EVENT

*As one of the most highly respected NGOs in Tanzania, Terrawatu is asked to participate in many annual events.*

# FINANCIAL OVERVIEW

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## Financial Summary 2024

### Statement of Activities for Terrawatu USA and Terrawatu Tanzania

#### Support and Revenue

Donations received in the USA

Gifts, grants, contributions received 65,020

**Total Revenue \$65,020**

#### Operations Expenses

##### Tanzania

Program support, salaries & benefits 47,627

##### USA

Website & email communication, fundraising expenses 5,838

**Total Expenses \$53,465**

### Statement of Financial Position for Terrawatu USA

Assets 15,685

Liabilities 0

Total Net Assets/Fund Balance 15,685

**Total Net Assets \$15,685**

